

—celebrating over—  
**70 YEARS**  
in business  
est. 1947

 **safetydecal**s

full-service printing solutions for industrial  
decals, graphics, signs, banners & label applications

# PRODUCTS

control panels  
touchpads  
keypads  
membrane overlays  
gas pump overlays  
nameplates  
way-finding  
safety signs  
ANSI certified signs  
OSHA certified signs  
labeling applications  
ISO  
lean manufacturing  
instruction manuals  
property ID tags  
laser engraved mugs  
event banners  
real estate signs

window graphics  
architectural signs  
plant identification  
factory vehicles  
rating plates  
compliance labels  
inventory control  
code 39, 128  
data matrix  
QR codes  
logos & product ID  
short runs  
prototypes  
durable instruction labels  
gauge dial faces  
equipment control panels  
magnetic dry erase boards  
campaign signs

identification magnets  
parking permits  
name tags  
equipment decals  
machinery decals  
railway signs  
industrial signs  
medical facility signs  
floor signs & markings  
numbered labels  
lexan decals  
vehicle graphics  
lawn signs  
pipe markers  
repair & inspection tags  
hazardous waste labels  
east variable data & serialization  
low surface energy applications

# PRINTING METHODS



## Flatbed Digital Printing

Printing full color, high resolution digital images, graphics and artwork direct to substrate, plastic, aluminum and wood surfaces for your business signage, promotional products, campaign signs and more.



## Large Format Printing

Creating full color, high resolution digital images and graphics onto a variety of substrates defined by customer application such as paper, banners, vinyl, removable wall wraps and more.



## Laser Engraving

The practice of using lasers to permanently engrave a cavity direct to steel, aluminum, glass and plastic. Laser engraving is a great solution for decals, identification tags, promotional products, home decor and more.

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# FINISHING METHODS

## Zund Cutting & CNC Router

Cuts intricate designs on a variety of substrates up to 2 inches in thickness

## Laminator

A clear protective layer for a variety of substrates that extends the strength, stability and overall life of the application

## Coro Cutting

Cuts Coroplast materials into any shape and can be combined with digital printing

## Large Format & Vinyl Letter Die Cutting

Cuts out custom designs and letters on a variety of substrates for a finished application

## Digital Finishing

Cuts intricate designs and shapes on a variety of substrates for a finished look

## Summa Cutter

Advanced cutting technology to deliver the longest contour cutting accuracy for printed graphics

# OUR GUARANTEE

## Vendor Managed Inventory

Safety Decals keeps your critical decals on inventory in Michigan. VMI programs exist for production and parts sales decals. Emergency orders can be shipped to you or directly to a customer if necessary. Safety Decals is only blocks from UPS. We will help you reduce inventory costs.

## Expedited Program

There are always emergency order situations. Safety Decals has dedicated equipment and personnel who focus exclusively on expedited or emergency orders. We communicate directly with your personnel throughout the process to point of delivery.

## Delivery Cutoff

UPS ships between 7 and 7:30 PM EST from Michigan. We can accept orders as late as 5:00 PM EST where artwork already exists and will ensure these decals are shipped same-day.

## Targeted Savings

Safety Decals works with our customers across a product or commodity category to drive for targeted savings across a group of like-products. A recent example is a consolidated quote for operations manuals with an equipment manufacturer. These crucial manuals are often an overlooked item in the BOM for this company. Each manual was inconsistently priced, produced in different formats, produced by various vendors with inconsistent quality, hence priced dramatically different to the end user. Safety Decals developed a comprehensive pricing initiative to drive down overall cost per page and standardize the per page price to our customer (who will in turn bill end users in a similar fashion). We structured training and quality initiatives to ensure all manuals were produced consistently with similar look and feel. The customer's overall cost across this part category resulted in 15% savings (\$36,000 annually), and warranty issues decreased ten-fold. Freight was essentially reduced to nil (as we ship daily to this customer). The reduced administrative burden was an added bonus.

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IN ★ THE ★ USA  
**MADE IN**  
**MICHIGAN**